



Minutes

Board of Directors Meeting Mount Pleasant Community Centre Association

Date: Tuesday, February 16, 2016

Time: 6:30 PM

Location: Art Room, Mount Pleasant Community Centre

Present: Christopher Richardson, President
Rod Hashimoto, Treasurer
Anita Romaniuk, Vice President
Thomas Fahey, Executive At Large
Margery Duda, Executive At Large
David Fielding, Member At Large
Petra Pelsma, Member At Large
Jim Bennett, Member At Large
Michael Dubelko, Member At Large

Regrets: Gary Richmond, Secretary
Joanna Fraser, Member At Large
Magdalena Blasiak, Member At Large
Alex Burton, Member At Large
Rojina Farrokhnejad, Member At Large

Staff: Wes Uyeyama, Supervisor of Recreation Services
Darwyn Hermann, Recreation Programmer II
Kim Hempler, Childcare Coordinator
Gary Cho, Administrative Assistant

Guests: Casey Crawford, Park Board Commissioner

- I **Call to Order:** at 6:40 PM by presiding officer Anita Romaniuk.
- II **Acceptance of Agenda:** *Moved by: Rod / Seconded by: Thomas - CARRIED*
- III **Reading and Approval of Minutes**
- IV **Park Board Commissioner Report – Casey:**
 - A. There is a new float at Vanier Park for non-motorized craft that goes right down to the waters. New contract has been approved to rebuild the west float and launch for motorized use.
 - B. Recommendation report to proceed with the development of the Killarney Seniors Centre by Killarney Park has been received. The report can be found on the website, and will be one of the agenda items for this week's Park Board meeting.
 - C. The terms of reference for the development of the North East False Creek Park in the Concord lands is also up on the website. The City has an advisory group that oversees the whole area and Park Board has own advisory group that just looks at the park. Park Board group will have an open public call for applications for those interested in being a part of the advisory group.

- D. If there are any questions for Casey that is specific to the Mount Pleasant area or others, we would like to request that they be forwarded to Wes prior to the Board Meeting. This would allow more time to provide a response for the meeting.

V Financial Report – Rod:

- A. Adult programs have a large increase due the reclassifying of programs from fitness to adults. Previously, the Fitness Programmer oversaw fitness programs at Mount Pleasant, hence the separate general ledger accounts. The change is more aligned with other centres throughout the city now. Children programs and climbing programs have been doing well. Revenue for senior, youth and fitness programs is a little bit less than last year, but no cause for concern.
- B. Association funds which includes childcare, preschool, Our House and day camp, is not performing as well as last year. Currently, we are investigating the reason for the drop. The accountant states that there is a 2 week delay in reporting the amounts.
- C. Due to the program cycle and when instructors invoice, some expenses do not show until the term is complete.

VI Committee Reports:

A. Pool Committee - Margery

- 1) No report.

B. Childcare Committee – Petra/Kim

- 1) Enrollment for 3 Corners and Out of School Care are full. There are still a couples spots available for preschool, but the number is increasing.
- 2) Registration for spring break begins on Feb 9th.
- 3) A licensing inspection report was done for the new toonie class that takes place every Friday at Our House. The report came back was good and everything is in compliance. The inspection report is publicly available online.
- 4) An instructor will be coming to Our House to facilitate a workshop to the staff for professional development. Key area of focus is on how to work with kids.
- 5) A grant has been submitted to Canada student summer grant and we have requested to have funding for 5 students this year.
- 6) A request came in from a family for short term subsidy for one day a week for childcare. The family is having employment issues and would need assistance over a three month period. Calculations show that the total subsidy would cost \$700 for the months of March, April May. The child currently attends 5 day a week and giving it up for 3 days and losing that spot would not be feasible for the parents if they find full time work. Approval of this subsidy would set a precedent and the Childcare Committee believes that there is warrant to do this. Each request would be done on a case by case basis. There needs to be a discussion on exploring a policy that would allow the family to repay at a later time or setting aside some funds to provide subsidies for families experiencing financial hardship.
Motion: THAT the Board approves the short term subsidy request, as recommended by the Childcare Committee, for the months of March, April and May, totaling \$700.
Moved by: Petra / Seconded by: Jim, In Favour: Margery, Jim, Michael, Petra, David;
Against: Thomas, Rod – Passed by majority vote. CARRIED
- 7) The board would like to ask Kim and the Childcare Committee to develop a policy for future cases and bring it back to the Board for approval.

C. Community Outreach - Alex

- 1) No report.

D. Park Committee - David

- 1) David has been sick and was unable to attend a Parks Committee meeting.

E. Executive Committee - Rod

- 1) Safari will be decommissioned this year. Park Board has requested Mount Pleasant Community Centre will be a test site to the decommissioning of the program.
- 2) In March, there will be a presentation from Sarah Van Borek, the Artist in Residence, on the Upcycled Stories project.
- 3) BCRPA 2016 Symposium will be at Fairmont Chateau Whistler from April 27th to 29th. There are currently 3 spots available, accommodation will be at the Crystal Lodge. All interested candidates, please RSVP to Wes by February 25th.
- 4) The Tupper bursary is intended for students who experienced challenges to graduate. Originally, it was only for students who attended Tupper Secondary School, but given that there are a lot of youth who are actively linked to Mount Pleasant Community Centre, the increase in the bursary would give students from other schools to be given a chance to be recipients as well.

Motion: THAT the Board approves an additional \$1000 for the bursary.

Moved by: Petra / Seconded by: Jim – Passed by majority vote. CARRIED

- 5) There are a few suggestions to change the venue for the annual Association Christmas party. Currently the suggestions are a Christmas Karaoke Tour and the Whip by 6th and Main. Another suggestion is to host the party at the centre to reduce costs. Any other suggestions, please submit before the next board meeting.

F. Program Committee - Darwyn

- 1) The reporting in ActiveNet is quite good; discounts are quite clear and laid out. The LAC discounts amounted to a total of \$4200 in the Fall. As for further additional subsidies, it totaled \$400.
- 2) The Open House event was successful. The 20% discount that was provided to registrants for that day amounted to \$764. The numbers support the success of the open house event.
- 3) The Artist in Community received \$300 for advertising from the committee.
- 4) We will be exploring the use of electronic marketing, particularly via email. With the anti-spam legalisation we need to make sure that we are complying with the guidelines that have been laid out. Park Board staff will not be executing the email, but templates will be created and the Association will be able to compose the emails quite easily. We hope to have email distribution lists that would send different content that the subscribers are interested in. Subscribers can choose what they would like to be informed about specifically.
- 5) The intern student, Ayesha is working well. She is here 40 hours a week and works between Creekside and Mount Pleasant.
- 6) The demographics that partake in Mount Pleasant Community Centre are primarily between 25-44 years of age. When looking at the demographics of the neighbourhood, there are a vast number of seniors in the area. When putting the two together, senior participation is low.

- 7) Friends of Mount Pleasant program. Thomas will be working on creating a roster of businesses for cross marketing and networking with businesses in the area. Perhaps this can be a part of the Community Outreach committee. Anyone interested in helping, please contact Thomas.

VII Staff Report – Wes:

- A. BCRPA, previously Park Board staff were not compensated to attend the event, but this year they would be to encourage staff to attend.
- B. Another source of advertising that can be used is John Coupar’s twitter. He has a lot of followers and for special events, we can send in a request for him to retweet our tweets.
- C. Staff and the Artist in Community will be attending board meetings to provide presentations on what they are working on.
- D. The centre received \$1000 grant from the Provincial Government for the Family Day event, it was a good turnout and a successful event.

VIII President’s Report – Christopher:

- A. Nothing new to report.

IX New Business:

- A. Childcare.
 - (i) In-camera session.

X Adjournment: Meeting adjourned at 8:50pm. Next meeting on Tuesday March 15th at 6:30pm.

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Respectfully submitted by,



Gary Cho
Administrative Assistant

Adopted by the Board in the meeting of

_____,
(Date of Meeting)

(Signature of Presiding Officer)